

2012 Year of the Dragon Limited Edition



What's inside this premium collection album?

The premium collectable in the Year of the Dragon stamp is the Limited Edition. The bilingual booklet included within was written by Tony Fan – A Chinese culture session of celebrities New Zealand, and contains a set of plate blocks for each stamp. The Limited Edition also contains an imperforate, individually numbered miniature sheet featuring gold foiling; a Limited Edition first day cover signed by Tony Fan; gutter pairs of each stamp; and color separations block of the \$2.40 stamp. Only 2,000 Limited Editions have been produced.

How does Chinese zodiac culture affects the world cultural heritage?

Nowadays, The Chinese zodiac signs stamp collections are not only being one of the significant Chinese cultural icons, but also becoming more and more popular globally. There are more and more countries distributing zodiac signs stamp collections every year globally.

What's the most significance of the New Zealand zodiac stamp collections?

The New Zealand zodiac signs stamp collection designs are not only containing rich Chinese cultural flavors, but also reflecting a deeper level of the cohesion and blend of both two cultures from New Zealand and China.

Most of the design of the other countries' zodiac stamp collections are limited in reflecting Chinese cultural elements only, none of them going beyond of this point like New Zealand.

What about if my clients are not stamp collectors?

Zodiac stamp collection is quite a unique collectable category in most Chinese's mind, especially in China, people are even crazy about that. It has become a well-known

precious and significant personal / corporate gift category years by years. Although the gift receivers are not stamp collectors, they would still appreciate when being given zodiac stamp collections, especially when they realized that the stamp collections have been treated as a diplomatic gift in between the country and China.

The year of dragon has gone, does presenting a dragon stamp gift still make sense?

Although the year of dragon has gone, however, dragon is not only the most important zodiac signs character in the 12 zodiac's cycle, but also an everlasting back-bone spiritual in Chinese culture and people's mind. Whatever dragon or snake, the zodiac stamp collections are the great reflections of the Chinese and New Zealand's culture mingle, which would connect New Zealand and China dramatically and significantly, from the cultural exchanging and heritage points of view.

This Limited Edition dragon stamp album contains numbers of rare philatelic collectable items, which available in this Limited Edition album only:

1. An imperforate, individually numbered miniature sheet featuring gold foiling:



2. A Limited Edition first day cover signed by Tony Fan - A Chinese culture session of celebrities New Zealand:



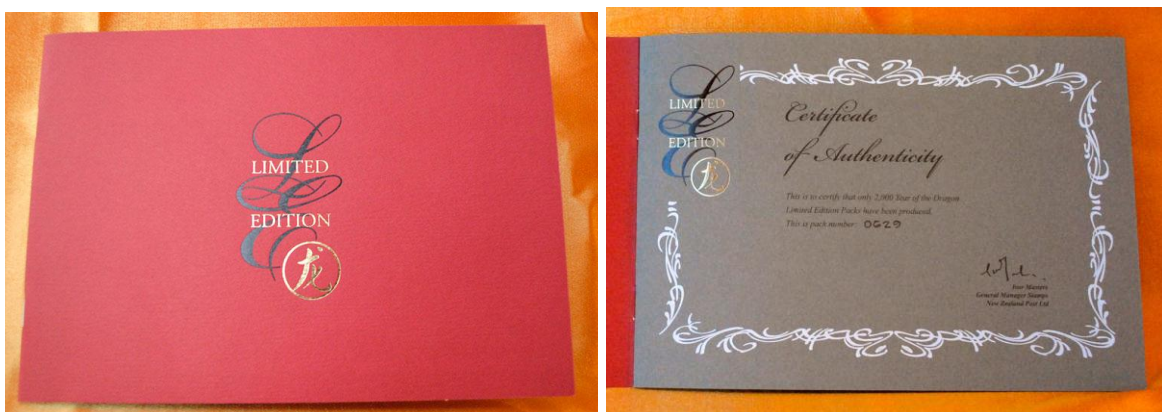
3. Gutter pairs of each stamps – The extra subsidiary stamps in the middle gutter of the stamp blocks are presenting a prosperity greeting and good wish:



4. A color separations block of the \$2.40 stamp – Showing the most common printing process of a stamp: Cyan + Magenta + Yellow + Black plates = the combination colored one. It is an extremely unusual special treatment stamp block.



5. A delicate bilingual booklet which includes: The certificate of Authenticity with the unparalleled number of this collection; Stamp issue summary; Messages from the creative team leader; Introduction of the zodiac especially dragon culture; Each stamps creative concepts and the booklet's author profile. Each stamp pages feature a set of gummed plate block which contains some interesting information of the stamp, e.g. The stamp designer, printer, the process color markers of the character "dragon".



The certificate of Authenticity contents:

This is to certify that only 2000 Year of the Dragon Limited Edition Packs have been produced. This is pack number XXXX.

2012 is not only the year of dragon, but also the 40th anniversary of the establishment of diplomatic relations between New Zealand and China. This precious New Zealand Dragon Stamp Limited Edition was treated as the diplomatic gift to P.R. China on the New Zealand's National party delegation's China visit. Here is the news report web-link showing this special Limited Edition diplomatic gift's exchanging photo from the National party president to the former Guangdong secretary of the provincial party committee, one of the Vice-premiers of P.R.China - Wang Yang:

<http://www.chinanews.co.nz/bencandy.php?fid=1&aid=88910>

