

第22届国际时尚消费品交易会暨中国（四川）新春购物博览会

The 22nd International Fashion Products Trade Fair and China(Sichuan) New Year Shopping Expo

INVITATION

The 22nd International Fashion Products Trade Fair and China (Sichuan) New Year Shopping Expo will be held at Chengdu Century City New Exhibition & Convention Center, Sichuan Province, China, the date is February 5th to 11th 2018, in total 7 days. This is a national and international consumer goods event which strongly supported by the Ministry of Commerce of People's Republic of China. For the features of large scale, strong advertisement, wide radiation and deep influence, the fair attracts many buyers as well as the media' attention, which is well-known as the first consumer exhibition of Chinese new year.

Last expo with the exhibition area 110,000m², set 9 theme halls, with 2670 Chinese and foreign companies from 42 countries and regions in Asia, Europe, Africa, Oceania, South America etc. Displayed kinds of Chinese and foreign consumer goods more than 20 million varieties and specifications, held trade talks, match-making meetings and promotion activities 28 times, attracted a large number of buyers, distributors and

agents from supermarkets, department stores, chain stores, wholesale markets, import & export companies, e-commerce companies and other units in China's west provinces and cities, had a total of 18230 visits for the trade negotiation, 1.5 million customers for the shopping, 52 media gave the track and deep reports.

The total amount of the transaction is up to 3.52 billion, among the various types of foreign food, the snack food, functional food, marine products, dairy products, candy cakes, condiments, deep processing of agricultural products, women fashion products, kid's boutique, kitchen and home appliances were very popular.

The theme of the expo is “selling merchandise all over the world , doing the business in China”,we sincerely invite you and your colleagues to attend the event, we prepared 7 qualified preferential services for the agents and exhibitors:

1. The standard booth fee is 14,000 RMB/9m², the agent organize companies as a group will give the favorable price: **5400** RMB/9m² .
2. Free advertisements and promotions for the products of exhibitors on Sichuan main media to enhance the trade transaction.
3. Free hold the trade talk, purchasing meeting or promote conference for your group.
4. Invite professional Chinese buyers to do the business matching with your enterprises before the beginning of the fair.

5. Supply free place for the products of your exhibitors to do the on site promotion.
6. Help your exhibitors which has the cooperate intention with Chinese buyers to do the consequent and tracking services. Supply 365 days free advertisements on our official website for the exhibits.
7. Recommend the transportation, warehouse and Custom clear agents, supply favorable accommodations, restaurants and tour services, supply booth design(free) ,booth construction and lent services etc.

Range of Exhibits

Food:

Sweet food and leisure food, fruit juice and drink beer, wine and spirits, dairy products and milk, soy products, meat products, baking and baking products, frozen and refrigerated products and aquatic products, seafood, coffee and tea, spices and jam, cooking oil, chocolate confectionery bread, flour products, health care and functional food, healthy food,oats, corn, and agricultural products, fruits and products, mineral water, etc.

Fashion Consumer Products:

Fashion Women product: jewelry, clothing accessories, beauty cosmetics, bags, shoes and hats, female health care products, such as weight loss products.

Boutique kids' products: various characteristics of intelligent toys, electronic toys, baby stroller toys, health care products, baby carriers and prams etc.

Home Decorations & Kitchenware:Small ornament, medallion,

adornment, lamps lighting, wall clock desk clock, lacquer, home textile products, kitchen utensils and appliances and desktop products, crystal glass products, ceramic porcelain dish, silver or silver plated products, kitchen appliances, plastic products, cooking and baking utensils table, bar and drinking supplies, supplies and accessories, etc.

Festival Supplies: arts and crafts, ethnic handicrafts, floral and horticultural products, jewelry and accessories, incense candle, fashion creative products, etc.

Fashion Furniture: various modern furniture, classic furniture, children furniture, rattan furniture, light body furniture and furniture with other special purposes.

Standard Booth Fee:

Raw Space: 1500 RMB/m²

Standard booth : 14000 RMB/booth

Organizations:

Key Supported by:

Ministry of Commerce of the People's Republic of China

Sichuan Provincial People's Government

Executive Units:

Sichuan Provincial Department of Commerce

Sichuan Economics and Information Commission

Sichuan Association of Industry and Commerce

Sichuan Marketing Association

Sichuan Supplier Chamber of Commerce

Asia Expo Group Co., Ltd.

News Media:

CCTV, 12 Western Chinese provincial TV stations, Sichuan TV, Chengdu TV, Sichuan People Radio, Chengdu People Radio, Sichuan Daily, Huaxi Metropolis Daily, Tianfu Morning News, Chengdu Business Daily, Chengdu Evening News, Sina, Sohu, Sichuan News, etc.

Hereby invite, looking forward to your reply.

Organizing Committee of the 22nd International Fashion Products
Trade Fair and China(Sichuan) New Year Shopping Expo



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