

FHC China 2017, Shanghai, 14-16 November

Why Exhibit?

FHC China – China’s Global Food & Hospitality Trade Show!

This is the only trade show in China with:

- **20 years** of proven success
- **2,350 companies** from over 66 countries and regions
- Exclusively for **imported products**
- Exhibitors are **international suppliers** selling to China, or international brands made in China

The 2016 show attracted a record **72,246 trade visitors!** The Shanghai market has been described as sophisticated. Buyers truly seeking **international branded products** and expect high standards of product and service quality that are not found domestically.

Aside from the dedicated **New Zealand area**, New Zealand companies can exhibit in many different sectors including:



Organised by Professionals for Professionals

FHC China is organized by China International Exhibitions – a member of Allworld Exhibitions.

Run to the same high standard and principles as FHA and HOFEX, FHC China is an UFI approved event.

Exclusive services for New Zealand exhibitors

- Guidance and coordination from Export Solutions (“ES”) staff pre show
- Pavilion in a great location, with your brand highly visible, and “New Zealand” locational signage overhead
- Furniture package and assistance with additional equipment
- Experienced ES team with high level project management capabilities at international food & beverage exhibitions

Held alongside:



Focused on Quantity, Quality and Variety

- 650 exhibitors from 37 countries
- 12,431 trade visitors (importers, distributors, retailers and F&B managers)
- Plus over 4,700 trade visitors from FHC China 2016.

Why book a stand in the New Zealand area?

Exhibiting in the New Zealand area provides the most cost effective means to take advantage of the business opportunities that are present at FHC China 2016.

We have secured a great location for the New Zealand exhibitors, providing excellent exposure and highlighting the importance of New Zealand exhibitors to the market.

Take advantage of our **custom designed New Zealand stands** offering the visibility of exhibiting with other New Zealand companies whilst retaining your own identity. Different stand sizes and furniture packages are available giving you both quality and flexibility. Stand allocation is made on a first come, first served basis.

Organised by:



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Stand Package for New Zealand exhibitors

Each fully furnished 9sqm stand within the New Zealand area will include the following:

- Carpeting, Electrics, and Daily Stand Cleaning
- Enhanced Fascia Name Board with your Corporate Logo
- 1 x Lockable Counter with your Corporate Logo
- 1 x Brochure Rack
- 1 x Table
- 4 x Chairs
- Spotlights
- 1 x 5 Amp Power Socket
- Waste Bin



Participation Costs in the New Zealand area:

Price starts from USD\$5,000 for a 9sqm stand. Option to pay in NZD is available.

Book now!

Take advantage of our **custom designed New Zealand booths** offering the visibility of exhibiting with other New Zealand companies whilst retaining your own identity. Different stand sizes and furniture packages are available giving you both quality and flexibility. Stand allocation is made on a first come, first served basis.

For more information:

Please contact Chris Hall at Export Solutions on Mobile: +64 21 444529 or email chris@exportsolutionsnz.com for booth locations and pricing.

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