



FMA CHINA系列主题展
Series of Theme Exhibitions
of FMA CHINA



2017第九届中国国际进出口食品及饮料展览会(上海站)

The 9th China International Import and Export Food & Beverage Exhibition 2017(Shanghai)

2017第十届中国国际进出口食品及饮料展览会(广州站)

The 10th China International Import and Export Food & Beverage Exhibition 2017(Guangzhou)



上海站 Shanghai

2017年07月19日-21日 | 上海新国际博览中心-中国
July 19-21, 2017 | Shanghai New International Expo Centre-CHINA



广州站 Guangzhou

2017年09月19日-21日 | 中国进出口商品交易会展馆-广州·琶洲
September 19-21, 2017 | China Import and Export Fair Complex-GUANGZHOU

主办单位 | Hosted by

中华人民共和国WTO/TBT-SPS国家通报咨询中心 | WTO/TBT-SPS National Notification and Enquiry Centers of PRC
中国出入境检验检疫协会进出口食品化妆品工作委员会 | China Entry & Exit Inspection and Quarantine Association
Import-Export Food and Cosmetics Committee

上海出入境检验检疫协会 | Shanghai Entry & Exit Inspection and Quarantine Association
上海市进口食品企业协会 | Shanghai Association for Import Food Enterprises

承办单位 | Organized by

上海高登商业展览有限公司 | Shanghai Golden Commercial Exhibition Co.,Ltd.

协办单位 | Co-organized by

各地检验检疫局及检验检疫协会 | Inspection and Quarantine Association and Bureau from all Provinces and Cities

www.importfoodfair.com

FBIE CHINA 2017



上海站 | 2017年07月19日-21日
Jul. 19-21, 2017 | SHANGHAI SHOW

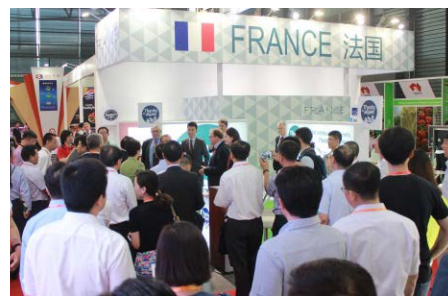
广州站 | 2017年09月19日-21日
Sep. 19-21, 2017 | GUANGZHOU SHOW



展会背景 | Exhibition Background

中国国际进出口食品及饮料展(简称: FBIE)作为中国地区进口食品饮料领域不容错过的行业采购盛会已在上海成功召开过数届, 累计展出面积超过十万平方米, 展会共吸引来自全球四十多个国家和地区数千家进口食品饮料优秀供应商前来参展与数十万名国内外食品饮料领域的专业买家亲临现场参观采购。展会同期举办了国际进出口食品政策与法律法规交流会、国际跨境电商峰会、进口食品标签及卫生标准研讨会、特色餐饮发展创新论坛暨颁奖会、中国进口食材品鉴会及国际旅游餐饮服务买家见面会等多场论坛活动引起众多国际组织与行业同仁的关注。展会将分别以上海和广州为窗口依托强大的中国消费市场需求, 全力打造成亚太地区顶级影响力的进口食品饮料行业盛会, 展会计划在原有的基础上大幅度提升展会规模、档次及专业买家的邀请。该展会将是世界各国食品饮料企业交流学习、经贸洽谈、业务拓展、提升品牌的难得机遇。我们相信, FBIE CHINA2017-上海站和广州站必将为中外参展企业带来更多收获和更大欣喜。

China International Import and Export Food & Beverage Exhibition (FBIE) is a significant exhibition which can't be missed for imported food and beverage industry in Asia region, and was successfully held in Shanghai several times and with accumulative show space hit over 100,000 square meters. It attracted thousands of outstanding imported food& beverage suppliers which from more than 40 countries all over the world, also attracted hundreds of thousands of professional buyers at home and abroad in the field of food& beverage area. Along with the exhibition, the concurrent events include "International Import & Export Food Policy, Laws and Regulations Summit", "International Cross-border E-commerce Summit", "Imported Food Label and Hygienic Standard Seminar", "Characteristics Catering Development & Innovation Forum and Awards Banquet", "Tasting Party of China Imported Food Material", "International Traveling Catering Service Buyer Presentation" and other several activities will attract the attention from international organizations and colleagues within the industry. FBIE has been marching to be the most influential exhibition in import food& beverage industry in Asia region, which based on the strong support of the massive demands of China's market and Shanghai& Guangzhou as windows, the fair is expected to see a significant increase in terms of scale, level and numbers of professional buyers on the existing basis. This exhibition will be the rare opportunity for food& beverage enterprises from all over the world to communicate, trade negotiation, expand business and enhance brand. We believe that FBIE CHINA2017-Shanghai & Guangzhou exhibitions will bring more gains and joy for exhibitors at home and abroad.





FBIE CHINA 2017

展出大类 | Major Exhibits

- 甜食、巧克力及休闲食品；
 - 饼干、糕点及烘焙食品；
 - 乳制品、奶制品及蛋制品；
 - 罐头、肉类制品及水产品；
 - 速冻、冷冻食品及冰淇淋产品；
 - 婴幼儿食品、营养品及保健食品；
 - 水果、蔬菜、谷物及农副产品
 - 食用油、橄榄油及粮油制品
 - 调味品及食品配料
 - 果蔬汁及果醋饮料
 - 咖啡及奶酪等
- Sweet food, chocolate, and snack food;
 - Cookies, cakes and bakery;
 - Dairy products, milchigs and egg products;
 - Cans, meat products and aquatic products;
 - Quick-freeze, frozen food and ice cream products;
 - Infant food, nourishment and health food;
 - Fruits, vegetables, grain and agricultural and sideline products;
 - Edible oil, olive oil and grain and oil products;
 - Condiment and food ingredients;
 - Vegetable and fruit juice and the fruit vinegar beverage;
 - Coffee and cheese, etc.

参展费用 | Participation Fees

★ 国际标准展位：

A：国内企业：标准展位16800.00/展期（RMB）3m×3m

B：国外企业：标准展位4800.00/展期（USD）3m×3m

标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。）

★ 室内光地：国内企业 1500.00（RMB）/平方米，国外企业 480.00（USD）/平方米

注：（最少36平方米起租）“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

★ International Standard Booth:

For overseas enterprise: USD 4800/Expo, 3m*3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

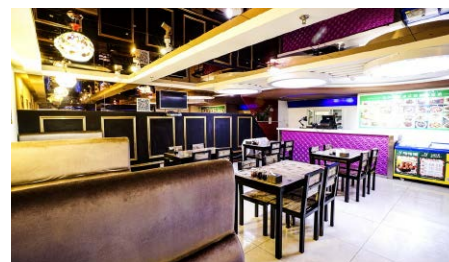
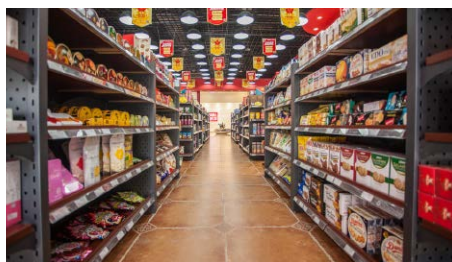
★ Indoor Raw Space:

For overseas enterprises: USD 480/sq.m.

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

目标观众 | Target Audiences

- 各国食品饮料相关组织与协会、各国驻华机构、商贸机构、国际买家中国采购办、国际商贸机构等；
- 食品饮料行业的经销商、代理商、贸易商、进口商、制造商及电商；商场、超市和专卖店的采购人员和品质检验人员等；餐饮酒店、西餐厅的采购人员等；消费者以及其他相关人士等。
- 大型超市和普通超市：大型超市和普通超市采购中心、食品饮料采购经理、大型超市和普通超市经理等；
- 咖啡厅、酒店和餐厅：各大酒店及夜总会及餐厅、连锁餐厅和连锁酒店等；
- 免税经营行业：免税经营者、船具商、免税店、具有采购部门的航空公司、铁路公司、具有采购部门的邮轮和渡轮公司等。
- 电子商务行业：食品饮料网站设计师、此类网站的买家等。



- All related international industry organizations and associations in the field of food and beverage, International organizations based in China, business and trade organizations, China offices of international traders, international business and trade organizations, etc.
- Dealers, agencies, traders, importers, manufacturers & E-commerce in the field of food, and beverage; purchasing and QA personnel from shopping malls, supermarkets and exclusive stores; purchasing personnel from catering & hotels and western restaurants; customers and other related personnel, etc.
- Large supermarkets and ordinary supermarkets: Large supermarkets and ordinary supermarkets purchasing centers, purchasing managers in the field of food and beverage, store managers from large and ordinary supermarkets;
- Coffee bars, hotels and restaurants: All hotels, night clubs and restaurants, chain restaurants and hotels;
- Duty free industry: Duty free operators, ship chandlers, duty free stores, purchasing departments of airline companies, railway companies, and cruise companies, etc.;
- E-commerce industry: Website designers in the field of food and beverage, buyers from these websites, etc.

如欲订“FBIE CHINA 2017”展位和了解更多信息，请通过以下联络方式：

To reserve the booth of “FBIE CHINA 2017” or learn more information, please contact:

地址：中国(上海)自由贸易试验区马吉路2号2001-2002室 (200131)

Add: Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131, Shanghai, P.R.China

电话/Tel: (86-21) 3127-6825 手机/MP: (0086) 18302133457 传真/ Fax: (86-21) 5013-1761

E-mail: sylvia@goldenexpo.com.cn

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精彩回顾 | Event Highlight

